# PSYOP and the MAGTF
# Final Draft OAG COAs

**STRATEGY & PLANS DIVISION (PL)**
**INFORMATION OPERATIONS & SPACE INTEGRATION BRANCH (PLI)**

**Major Joe Paschall, PSYOP Plans Officer**

# MAGTF PSYOP
# "THE REQUIREMENT"

- Front-end PSYOP broadcast capability to support MEU and 'plug-n-play' with SOCOM Forces.
  - Tactical dissemination of PSYOP themes, Force Protection messages, and distribution of leaflets
  - Deceptive broadcasts (tank or helo)
- No product development
  - Reach back to SOCOM/4th POG for themes & leaflets (softcopy push)
  - Integrate with shipboard print plant for leaflet reproduction
  - Integrate MEU linguists as required

# Minimum Overhead

**SOCOM**

**9955 LtCol/Maj**

**HQMC**

**9955 LtCol/Maj**
**Covers J-39**

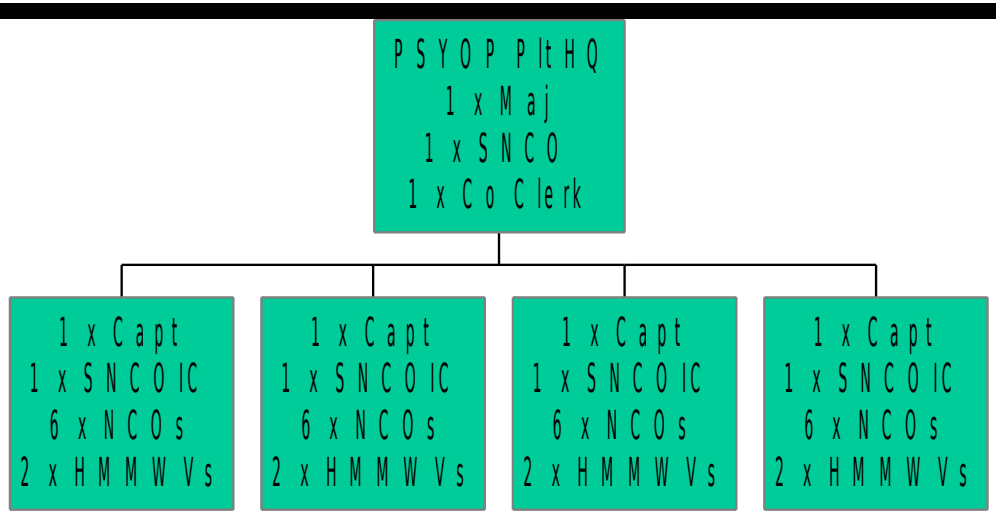
**4th POG**

**9955 Maj**

**MEF**

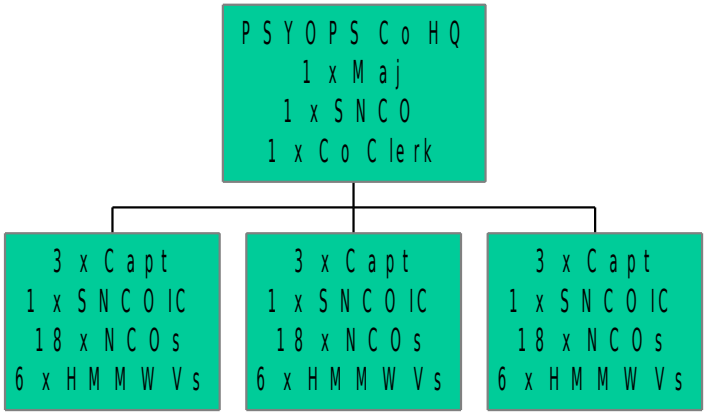
**LTC (Army)**
**MSG (Army)**

# COA 1:
# Tactical PSYOP Platoon
# (One per MEF)



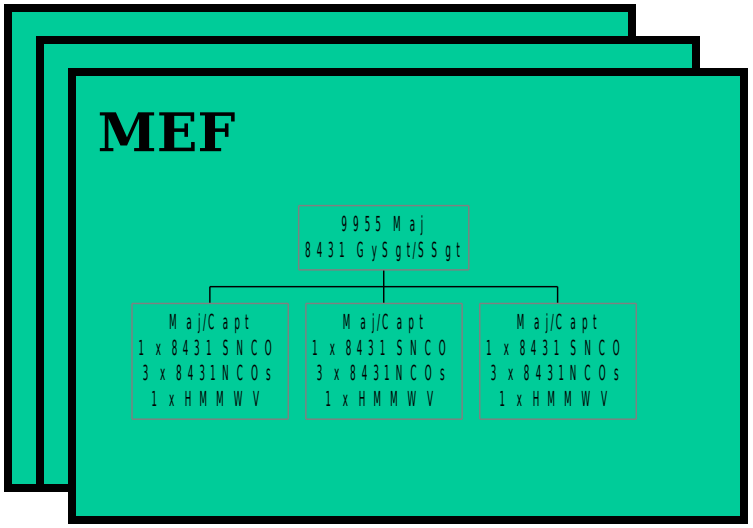

- Initial T/O&E of 5 Officers, 30 S/NCOs and 8 HMMWVs to be carved from MEF Force Structure.
- **PROS**: Meets requirement to support MEU 24/7; also provides support to MEB; Requires T/OCR vice increase in Total Force Structure; positions MAGTF to better integrate with SOCOM Forces.
- **CONS**: Impacts MEF Force Structure.

# COA 2:
# Marine PSYOP Company at SOCOM




- T/O&E of 10/58, 18 x HMMWVs
- PSYOP Loudspeaker Company of Marines chopped to SOCOM/4th POG with T/O&E to support all MEU deployments.
- **PROS**: Meets requirement to support MEUs and with better-trained PSYOP; Provides support to MEB as well; Consolidates all USMC PSYOP and reduces overall impact from COA 1; Directly integrates MAGTF with SOCOM Forces.
- **CONS**: Carves out USMC force structure that no longer resides with USMC; potential for service requirements to 'get lost' amongst CoCom requirements; Op/Deptempo to support MEUs for workups

# COA 3:
# "TPDs at MEFs"




- TPD (4/10) at each MEF providing a single TPT, run by a Capt, to each MEU.
- **PROs**: still supports each MEU, albeit with a single TPT. Less impact to Force Structure.
- **CONs**: Single TPT supports only single site for MEU/ no depth; COA supports only MEU.

# POINT OF CONTACT

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